



November 2006  
Vol. 1 • Issue 1

**FROM THE PRESIDENT**

Well, we're off and running! As your President, I am pleased to announce that things are moving along well. We have a great group of members who have been very supportive of our new direction and activities. People are stepping up to volunteer and contribute to our numerous club activities. Paul Willax is our new Treasurer in charge of the Operating Account, replacing Jackie Simenauer who offered to help until the post could be filled permanently. Larry Haut volunteered to assist Rhona Saunders and Phil Beuth with the Scholarship Account.



Joan J. Curley

Wil Yegge agreed to audit the books quarterly so that we keep solvency in mind. Members stepped up to assist our Chamber of Commerce with its Community Forums, volunteering to act as timers and alternates. Thank you to volunteers Larry and Tina Haut, Bill Schiller, Leo Coar, Dottie Craige, Joanne Fowler, Virginia Saalman and Rick Compton; they did a great job representing the NPC.

I asked Carolyn Alden to chair a committee of three including First Vice President Administration Wil Yegge and Associate Member Bob Sneckenberger, to survey members on their thoughts about the club and what activities/programs might be of interest to them. Wil Yegge, assigned by Carolyn to write up the report, did a terrific job. It was presented to the Board to initiate discussion on ways to improve the club and increase its membership.

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**Naples Press Club  
2006 Board of Governors**

- Joan J. Curley, President
- Rhona Saunders, President Emeritus
- Wilbur Yegge, 1<sup>st</sup> VP, Administration
- Bill Schiller, 2<sup>nd</sup> VP, Programs
- Bob Wiener, Secretary
- Paul Willax, Treasurer, Op. Acct.
- Phil Jason, Writers' Conf. Chair
- Larry Haut, Student Outreach Chair & Scholarship Account Overseer
- Dorie Bower, National Press Club Affil.
- Claire Kingsley, Publicity Chair
- Sandy Schoepfer, Chamber Partnership & NPC Incoming Mail
- Mayela Rosales, Board Member

*As of this date, these are the members of the board. Thanks and appreciation to Jackie Simenauer who graciously stepped in as temporary Treasurer. Andrea Lynn, Membership Chair, resigned.*

## Press Club Survey

A committee composed of Carolyn Alden (chair), Wil Yegge, and Bob Sneckenberger randomly targeted approximately 25 percent of the NPC's fully-fledged members in order to ascertain some general opinions of the club and its activities. The board will further analyze the responses, which are anonymous, in order to assess ways in which the club might benefit.


Wil Yegge also reviewed membership applications and observed some interesting data on the status of the current membership. At the time of the survey there were 96 fully paid memberships of whom 51 percent were retired. NPC is made up of at least three specialties: print media, broadcast media, and media support services. While the three components are news or press related, they do not necessarily share the same interests. This can pose challenges in arranging programs at times that are convenient to all. The board will use this data when considering future programs, to encourage more interest in the club, and to try to increase membership. Your positive input is always welcome. 

### Dates Worth Noting:

**Dec. 6, 5:30pm:** Board Meeting, Chamber of Commerce

**Dec. 9:** 10<sup>th</sup> Anniversary & Holiday Party, Pelican Marsh Country Club, Honoring Founding Members 

### Membership Cards & Name Badges

By now most members have received shiny new, attractive membership cards and name badges, as needed. If anyone has not yet received a Membership Card or Name Badge, please email President Joan Curley at [curleycue.gators@netzero.net](mailto:curleycue.gators@netzero.net) 

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Secretary Bob Wiener updated our bylaws with board approval. Bob is such an outstanding contributor to the club and is always willing to step in and lend a helping hand. Mike Reagan assisted us by arranging for use of the Chamber office for board meetings free of charge.

Phil Beuth is chair of the Scholarship Committee. They are forging ahead with new ideas for the club. The first scholarship was awarded to a teacher and one student from Gulf Coast High School to attend the Fort Lauderdale National Writers' Workshop at the end of September 2006. Phil, a tough taskmaster who makes each member complete an assignment to become a member of his team, has put together a great group including Rhona Saunders, Connie Kindsvater, Stephanie Webb, Sandy Schoepfer, and Larry Haut — who is also our Student Outreach Chair. One member was thrilled to tell me she passed inspection and was accepted. Now that's what I call dedication to the cause.

Have you heard about SCOOP? Talk about volunteers! I asked people to write the newsletter and five ladies said they would take on the task. They renamed it SCOOP and Jim Brandetsas, talented cartoonist, brought the character of SCOOP to life. Our new newsletter staff consists of Editor-in-Chief Carol Glassman, Production Manager Sharon Hood, Reporter-at-Large Claire Kingsley, Editorial Assistant Pat O'Dowd, and Staff Writer Linda Butler. They are so excited about this project that they are e-mailing each other about their assignments and I keep hearing phrases like: here's the SCOOP, what's the SCOOP, or did you hear the SCOOP?

Keep your ears open and send them e-mail information for the SCOOP. They want to hear what you are doing: Have you written a book? Danced with the Stars? Played the guitar? Give them the SCOOP.

Rhona Saunders is busy with plans for the Holiday Party hosted by Jack Mehaffey and Lee in December. Associate member Tina Haut assisted her with arrangements and the dinner selection at the Pelican Marsh Golf and Country Club.

Arthur Hecht is planning the program for the gala event. He knows the NPC members are party people and he will be certain they have a good time. This event also honors our Tenth Anniversary so Arthur and Bob Wiener are collaborating on the list of founding members and the history of the Club.

Phil Jason, or Dr. Phil-the-Second as he is known at the Naples Sun Times, is occupied with plans for The Writer's Conference in February 2007. He has superb ideas and interesting people invited as speakers. He will also reintroduce the Book Festival section.

Second Vice President of Programs Bill Schiller is busy searching for first-rate speakers for our monthly meetings. He has set the programs for the rest of this year and is searching for next year's topics. Mayela Rosales is working with him on part of the program for the Holiday Party. I can hardly wait to see the results. If you have any suggestions for Bill, please contact him.

Bill Schiller and International College arranged Life Long Learning Institute lectures at the Chamber of Commerce community room. Arthur Hecht was moderator; Jeanne Findlater, Bill Turner. and WINK TV personalities were the presenters. Our members were an excellent source of information and the NPC is very proud them.

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## REG BUXTON

NPC member Reg Buxton, publisher of the North Naples Journal, made good news recently. Reg is the co-chairman heading the corporate portion of this year's United Way of Collier County campaign. The event officially began on October 11.

We love to share the news when our members are involved in constructive community work.

## SANDY SCHOEPFER MOVES ONWARD AND UPWARD

As most members know by now, NPC member Sandy Schoepfer earns our congratulations on her appointment as Director of Communications for the Greater Naples Chamber of Commerce, effective August 2006. She is responsible for member and media communications, including all media relations and member retention verification.

For the past year, Sandy has served as executive assistant to President Mike Reagen and as secretary to the Chamber Board of Directors. A graduate of Quincy College in Massachusetts, she has extensive media experience as a PSA director, project coordinator, and reporter. Sandy was a contributing producer for WGCU Public Media, a lifestyle reporter for WCNZ 1660 AM and a producer for Renda Broadcasting, WGUF 98.9FM in Bonita Springs.

Sandy has our admiration and respect as an active member of the NPC.

## HONORABLE MENTION

The headline read: "Naples Press Club Conference — Coldwell: Playing field leveling, but real estate run is not over."

The article, by Bill Schiller, told of a news conference on market trends with leaders from Coldwell Banker Real Estate Corporation, facilitated by the NPC. Good exposure!



MEMBERS MAKE THE PRESS

NPC

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## Does Frog Poop Interest You?

Don't knock *Frog Poop* until you've tried it — or read it. This is the eye-grabbing title of NPC member Virginia Saalman's delightful collection of short stories.

The eight tales are set in locales from the Florida Everglades to the mountains of West Virginia and are packed full of local color and eccentric personalities.

"Frog Poop", "Guide for Hire", and "On Cheat Mountain" are a few of the tantalizing titles in this 144-page book, a perfect in-flight companion and a great addition for your guest room. It is available at retail outlets in Naples, Everglades City, and Marco Island and may be ordered on Virginia's web site: [www.frogpoop.com](http://www.frogpoop.com). For information, call (239) 777-2182 or (239) 695-2905.

Congratulations Virginia — for bringing us this entertaining publication!

NPC

*from the President continued from page 2*

Andrea Lynn, past membership chair, was working on a special project to seek information from working media people on what types of programs we could arrange for their benefit in the next 18 months.

Sandy Schoepfer is also on the Forum Committee and tackles the mail for the NPC. She is our EMT on call because whenever there is an emergency Sandy is there to fill in the gaps. Dorie Bower is still away but we'll keep her busy when she returns.

As President I am out in the community representing the club by attending the forums sponsored by the alliance with the Chamber and the NPC and also the Florida Publishers Association Conference at the Hilton Hotel. The NPC helped host Coldwell Banker's special news conference at the Ritz Carlton, assessing the present housing market.

I have met with Mike Reagen, an advisor, who assisted the Club by letting us use the Chamber as our mailing address

and meeting place for the Board. Mike is a great supporter of the NPC. I have been meeting with board members and citizens to encourage support for the club and its activities.

Taking over as president has forced me to jump into computer literacy. As my husband says, I have become an addict to e-mails - communicating with all our committees and members. But thank you all for your help, assistance, and understanding during my transition into the presidency of the NPC.

Let me leave everyone with this thought from Winston Churchill: "We make a living by what we get, but we make a life by what we give."

Until next time,

Joan J. Curley  
NPC President



## Paul A. Willax — New Treasurer

By Claire M. Kingsley

The NPC welcomes Paul A. Willax as the new treasurer, in charge of the operating account.

Paul brings a varied background of business experience and volunteerism that make him eminently qualified for the position. In addition to the many high level positions and entrepreneurial activities he has enjoyed, he is the author of several books and many articles. He has been a radio and television producer, writer, and host of many series including *PM Magazine* and *Minding Everybody's Business*. Paul holds multiple degrees and was involved in education.



Virginia Saalman, left, shows the ropes to new treasurer Paul Willax.

Do get to know Paul and hear 'the rest of his story'.




## Gulf Coast Teacher and Student Scholarship Recipients

Chad Furman, a teacher at Gulf Coast High School, and sophomore Christina Haner were recipients of NPC scholarships to the 2006 National Writers' Workshops. Chad described the experience as "extremely valuable", allowing him to discover networking



Left to right — Rhona Saunders (Scholarship Committee) and Phil Beuth, (Scholarship Committee Chair) with Gulf Coast sophomore Christina Haner — recipient of NPC 2006 scholarship to the National Writers' Workshops, and NPC President Joan Curley.

connected with several members of The Poynter Institute, a school dedicated to teaching and inspiring journalists and media leaders.

Christina Haner, the student recipient, leads the school newspaper. She attended the NPC October dinner meeting and expressed her appreciation for the scholarship to members of the NPC, for the knowledge and insights she gained at the workshops. 

and speak with authors and journalists from many locations. He said he gained insights about writing and advice to utilize in his classroom, and several people offered to come and speak with his Journalism class. Chad attended many workshops and

## UNSUNG HERO DEPARTMENT

Acting as Program Chairman for a group such as NPC must be one of the most frustrating jobs on the board. Bill Schiller is the vice president in charge and if one can judge by his actions in two meetings, he is doing a spectacular job. In September, Bill assembled representatives from the 'magascene' — Naples' leading magazines: *Naples Illustrated* (Kathy Becker), *Magazine of Naples* (Susan Smith), and *Gulf Coast Magazine* (Tracy Jones). We heard about editorial calendars for the year and how to participate in reader polls/surveys.



See how the people mingle before an NPC dinner! If you can name all these people correctly, you can win a unique prize! (An extra free copy of SCOOP, and an interview in the next newsletter.)

publications to meet the interests of this age group. Bill Schiller, *Magazine* discussed his designated market, service area, and publication that arrives in 7,000 hotel rooms and is

Mayela Rosales gave us an update on *D'Latino* publication in Collier County's new association on Comcast.

If you have an area of specific interest that you would like to touch with Bill — he would love to hear from you.

## Carol Glassman, Editor-In-Chief

By  
Claire M.  
Kingsley

Since 1988 Carol has lived and worked on Marco Island both part time and now permanently. Originally from Toronto, she spent her professional years teaching Art and English and wrote a poetry book in the late 70s. She also has ghostwritten and edited political speeches and articles. While in Canada she became a gemologist, adding to other talents including painting, cooking, duck carving, pottery, and her current passion — off-loom beading: her unique jewelry is a trademark.

Admittedly a multi-tasker, she enjoyed daily tennis while editing the Naples Mac User's Group Newsletter for many years. She contributed book reviews to *Mature Lifestyle*, taught a creative writing class at Barnes and Noble, and facilitated a reading group there as well as for many other organizations. She worked for the Marco Island/Naples Sun Times as a freelance photojournalist for five years, covering a wide variety of topics as well as writing a weekly column, *Carol's Quips*. At that time she

## MEET YOUR SCOOP STAFF

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at the September NPC dinner meeting, Bill Schiller, left, discussed the 'Magascene' with Kathy Becker Editor of Naples Illustrated Magazine, Susan Smith, Editor of N Magazine, and Tracy Jones, Editor of Gulfshore Life.

s that highlight the most fabulous facets of life in Southwest Florida. Each of these magazines has a very definite, cleverly defined personality as all three vie for the same readership.

In October, we heard about niche publishing. Some of us discovered, much to our surprise, there is a life after 10 p.m. when the 18 to 40 year-old 'youngsters' in this area take over the nightlife scene. Kelly Walling and Pam Lázaro from *Pulse* and Michael Hall of *Showcase* tailored their . David Atkinson from *TravelHost* ing the traveler with an in-hotel funded completely by advertising.

os, the fastest growing Hispanic with the Naples Daily News and

think might appeal to us, get in ou: thebillschiller@yahoo.com.



NPC member Mayela Rosales tells the group about D'Latinos, the fastest growing Hispanic publication in Collier County. NPC

joined the NPC, was a member of the Neighborhood Accountability Board, and is also a member of the Kiwanis Club of Marco Island, the Board of the Marco Police Foundation, and a volunteer with several art and philanthropic organizations.

She worked as a consultant in community information and education for the City of Marco Island where she initiated an online newsletter, *Cityscape*, and established a foundation for the city to hire a full time public information officer. She is currently serving as PIO for the Coast Guard Auxiliary of Marco Island and was asked by the Miami Bureau editor of the *New York Times* to act as their west coast stringer. A voracious reader, she 'relaxes' by editing as she turns the pages!

Carol is a graduate of Toronto Teachers' College and the University of Toronto, and holds several specialty qualifications in teaching, gemology, Art, and Special Education.

### **Sharon Hood, Production Manager**

After 21 years of marketing experience on the client side Sharon switched roles six years ago by launching MarketCrank, Inc. As its president, she and her team

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## Meet NPC Member Daniel Lindley

By Claire M. Kingsley

Daniel is not shy about admitting he loves to play around. His games include avidly pursuing fishing, scuba, skin diving, kayaking, and canoeing along with traveling, reading, eating, drinking, and generally having a good time. Great work if you can get it.

On the serious side, Daniel was born and grew up in New York and in Montauk, Long Island. He attended St. Bernard's School in Manhattan and Phillips Exeter Academy in New Hampshire. He earned a BA from the University of California at Santa Cruz and an MA in journalism from the University of Oregon in Eugene. He has been a reporter at *The Anchorage Daily News*, *The East Hampton Star*, and at College Press Service in Denver, Colorado. He has edited four magazines including *Biblio*, an international magazine for book collectors, (now defunct), *Sport Fishing*, *Gulfshore Life*, and currently edits *Coastal Elegance and Wealth*, a regional lifestyle magazine he helped launch for the Naples Daily News in 2004.

Daniel has also written freelance stories for newsletters, newspapers, and magazines including *The Los Angeles Times*, *The Christian Science Monitor* and *Barron's*. He has also written for television (an episode of Steven Spielberg's short-lived Amazing Stories series) and a book on the great American journalist Ambrose Bierce (*Ambrose Bierce Takes on the Railroad: The Journalist as Muckraker and Cynic*; Praeger, 1999). Daniel is married to Beverly Lindley, a nurse at NCH Healthcare System. They have two children, Savannah 19 and Parker 16. NPC

## Some of The Best Things in Life Are Free

If 'FREE' is a difficult concept for you, then you'll find this hard to believe: the Naples Press Club Gala at 6:30 p.m. on Saturday, December 9, 2006 is FREE to all paid members and their spouses, thanks to the generosity of member Jack Mahaffey.

Not only does this event celebrate the tenth anniversary of the NPC, it is also a tribute to the club's founding members.

Mark your calendars and dust off your dancing shoes — festivities begin at 6:30 p.m. with an open bar, music, and a buffet dinner. After the 'pomp and circumstance', the Stan Spiro Orchestra will play dance music until 11 p.m. Watch for your reservation opportunity! And remember — it is FREE! NPC

## Reservations Required

*Do you know — of course you do!*

When planning to attend one of our spectacular Naples Press Club members' meetings, you must make a reservation. All you have to do is call the Message Line, 513-4847, to leave your reservation and meal choice. Reservations must be on the Message Line no later than three days prior to the date of the meeting. Payment is due when you attend the meeting. Thank you for your attention to these details! NPC

## 6 From The Editor-In-Chief

It is an honor and a privilege, (as well as a lot of work) to help launch this maiden voyage of the SCOOP newsletter.

What's the SCOOP and why should you care? Where you can find a SCOOP when you need one?

A few months ago Naples Press Club President Joan Curley met with some of the volunteer staff she had recruited to create this newsletter. In the spirit of reflecting the club's character — an open and friendly atmosphere punctuated with humor, intelligence, and wit — a decision was made to name the newsletter SCOOP.

SCOOP's goals are to report on past NPC events, provide a calendar of information for future events, and above all, to assist members in getting to know each other. And how, you may wonder, can a simple newsletter do that? Dear Reader — we're delighted that you asked!

Newspapers and other communications media cover the usual "Dog bites boy" and "Boy bites dog" information. SCOOP hopes to take this a step further giving NPC members "You heard it here first" facts. You may find out what other NPC members are doing, saying, writing, or producing. Where are they? Where have they been? We have heard rumors; it wouldn't be Collier County without them. Now let's convert rumors to facts. "By the people, for the people" takes over as YOU inform roving SCOOP reporters what's happening. Instead of 'location-location' we practice 'participation-participation': contact the Editor-in-Chief at [cglassman@comcast.net](mailto:cglassman@comcast.net) with SCOOPable ideas. Get out there and buzz a little within earshot of SCOOP staff and we'll be happy give you a few lines of fame among our readership — We want the SCOOP!

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## MEET YOUR SCOOP STAFF

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'crank up' clients' markets through refined marketing/advertising techniques. The team also publishes two local newspapers: the *Pelican Bay Post*, the official publication for the Pelican Bay community, and the *Federation Star*, serving Collier County's Jewish community. The company also writes/produces newsletters for over 50 clients, as well as developing ads, logos, brochures, postcards, and other response-generating marketing tools.

Formerly, as Assistant Director for the Greater Omaha Convention and Visitors Bureau, Sharon and her team received two of the coveted Gold Adrian International awards from the Hospitality Sales & Marketing Association International. She also garnered Addy awards from the Omaha Federation of Advertising and from the Advertising Federation of Lincoln, as well as the Nebraska Governor's Outstanding Program travel award.

She has an MBA with marketing emphasis from the University of Wyoming and was named Marketer of the Year by the Eastern Nebraska Chapter of the American Marketing Association in 1986. In addition, the *Pelican Bay Post* was acknowledged as one of six top community association publications nationwide in 2001. How fortunate we are to have Sharon's expertise for SCOOP!

### **Claire M. Kingsley, Reporter-at-Large**

Born in Boston, Massachusetts, Claire has an extensive career in media and publishing. At WNAC-TV Boston she worked in publicity and promotions and in Hartford, CT she was a voice-over/on-camera talent for various clients and was a partner in a full service advertising agency. On Hilton Head Island, SC. she was a freelance writer for *The Islander Magazine*, *The Island Packet*, *Island Scene*, *Hilton Head News*, and *The Savannah News*. After 12 years in SC

she moved to Naples where she joined *Mature Lifestyles Magazine* as a sales executive and writer.

In 1991 Claire formed her own public relations firm, Kingsley & Company, specializing in feature writing for builders and developers. She has written articles for local magazines including *Florida Design Magazine*, *N Magazine*, *Gulfshore Life*, *Home & Condo*, and *Intown*. She is a staff writer for *Home & Design Magazine*.

Claire has served on the board of the Leukemia Society, The American Business Women's Association, and was a charter member of The Public Relations Association of Collier County and a member of the Civil Air Patrol as a public relations specialist. She dabbles in acrylic painting and tennis when time allows.

Claire attended Chandler's School for Women in Boston and The University of Connecticut. She has two grown daughters and five grandchildren.

### **Pat O'Dowd, Editorial Assistant**

Pat brings a diversity of solid experiences to SCOOP, as she was Director of Marketing and Public Relations, Detroit Institute of Art, and Director of Marketing and Public Relations, Oakwood Health Care System, Dearborn, MI. She has held a variety of positions with both daily and weekly newspapers, and was self-employed as a public relations professional, an area that demanded skills in writing and publishing, media relations, special events planning, advertising copywriting, market research, and speech writing. Pat currently admits to a little freelance writing and consulting, but mostly plays tennis and hangs out with friends. She has certainly earned a little rest and recreation and we are delighted she has time to assist with SCOOP.

### **Linda Butler, Staff Writer**

Linda has a rich background of writing and knowledge to offer our  
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## Naples Writer's Conference Makes a Match

Phil Jason reports that a match was made between Dr. Molly Barrow and ArcheBooks Publishing's Robert Gelinias at the Naples Writers Conference this past January. The result was the relationship book, *Matchlines*. Dr. Barrow held her first book signing at the Naples Barnes and Noble bookstore on Friday, September 8.

Read Dr. Phil's interview in the July 26 issue of the Naples Sun Times: [http://www.zwire.com/site/news.cfm?BRD=2605&dept\\_id=581759&newsid=16968393&PAG=461&rfi=9](http://www.zwire.com/site/news.cfm?BRD=2605&dept_id=581759&newsid=16968393&PAG=461&rfi=9)



## Learn To Write — In The Comfort of Your Pool?

The Florida Writers' Association (FWA) is offering workshops at all levels that may be taken online in the comfort of your home. FWA courses are on two Yahoo Groups listserves and feature two-week mini (a Poolside classroom) and four-week standard (a Beachfront classroom) workshops. You need not be at your computer at a particular time as you would with a live chat. Workshops are open to everyone with e-mail capability who wishes to participate. For information contact: FWA Online Workshops <http://www.floridawriters.net/OnlineWorkshop.html>



*from the Editor continued from page 6*  
We'll make sure it becomes the 'write stuff'. Well-known cartoonist and NPC member Jim Brandetsas was one of our first contributors, drawing our lovable ambassador and mascot, the energetic reporter SCOOP.

As you know, anything worth-while comes with a price tag. Neither postage nor the materials needed to print SCOOP are free. (Although *continued on page 8*)

Dr. Phil Jason reports on plans for the book fair and the writers' conference of the NPC Authors and Books Festival. After a year's absence, when the Naples Writers' Conference was the major winter event, the two areas of interest for Naples writers and readers are once again united.

The 5<sup>th</sup> Annual Naples Writers' Conference will be held at the Naples Campus of International College on February 24 and 25, 2007. There will be a Silent Auction with the prize of "Dinner with a Literary Agent."

Phil has once again organized a clear and concise website where all the necessary information, schedules, and applications may be obtained <http://www.authorsandbooksfestival.org>

The conference will feature a luncheon program on February 24 at the Cypress Woods Golf and Country Club with guest speaker Alafair Burke, noted crime novelist. Ms. Burke, a former Deputy District Attorney and daughter of best-selling author James Lee Burke, teaches criminal law at Hofstra University Law School and appears as a legal and trial expert commentator on

*Scoop staff continued from page 6*  
newsletter: a former history teacher in Baltimore, a political analyst and speechwriter in Washington DC, and a former editor of two New Hampshire literary/visual arts magazines. Currently, she is editorial assistant for the literary journal of Southern New Hampshire University where she is pursuing an MFA in creative writing.

Until recently, Linda served as a member of the Board of Trustees for the Manchester Community Music School, the Board of Directors of the New Hampshire Writers' Project, and President of the Southern New Hampshire Branch of

Court TV. The luncheon is open to the general public as well as to conference participants. (Ms. Burke will also lead a workshop on writing a mystery series.)

On February 25, the Naples Press Club's Authors and Books Festival will be held at the International College location. Dozens of authors and publishers will exhibit, sell, and sign their books. The application form for exhibit space may also be obtained at the website.

Millie Clarkson, author of *Edna Hibel: An Artist's Story of Love and Compassion*, attributes the publication of her book to her attendance at The Writers' Festival. Millie was able to speak personally with a Pelican representative there and by taking her advice got her "big break".

All proceeds from the Naples Press Club's Writers' Conference and Authors & Books Festival benefit the Naples Press Club/Terrence J. Miller Scholarship Fund. Keep checking the website for complete information and updates.

the American Association of University Women.

She has a degree in Classical Studies from St. Anselm College and a B.A. in history from Towson University.

In addition to writing, her interests include oil painting (she is a student of well-known landscape artist Steven Previte), boating, travel, gardening, and knitting. She is a member of numerous reading groups both in Naples and in New Hampshire.

Linda has two grown children and lives with her husband in Amherst, NH and Naples, FL.



Authors & Books Festival  
1998 - 2007

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 Business Card Here!**  
 contact cglassman@comcast.net

If you advertise with your business card in SCOOP's Professional Directory, it not only benefits you, but it also helps the NPC produce this newsletter. We thank you, SCOOP thanks you, and what a way to promote your services to the public while supporting your professional organization.

The price is only \$10 per edition, and if you subscribe in advance to one year's editions (we hope to produce five editions if we can afford it — hint, hint) you will pay only \$40 — a saving of \$10.

Interested? Contact cglassman@comcast.net and be prepared to send us your business card — along with your check.

You may also wish to sponsor an edition of the newsletter as an individual or as a group. Just ask and we'll tell you how to do it. By the way, this edition of SCOOP was sponsored by an old friend: Anonymous. Thanks, pal!

from the Editor-in-Chief continued from page 7

SCOOP staff professionals are priceless, we're lucky we don't have to pay for their assistance!) SCOOP offers NPC members a terrific opportunity to promote their services for the paltry sum of \$10 per issue, or the fantastic bargain of \$40 per year (five issues we hope) when paid in advance. If you wish to participate, you may advertise with a business card. It's a 'win/win' that will assist both you and the NPC simultaneously.

With hard work (and any kind of luck) the first edition of SCOOP should be in your hands before Thanksgiving. SCOOP will always be a work-in-progress, as the staff constantly assesses and reassesses the product, aiming for improvement. We are open to your suggestions.

Your talented SCOOP staff is excited to put the hard copy in your hands. After reading their accomplishments, you will share my appreciation and admiration for their time and participation.

Carol Glassman  
 Editor-in-Chief